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 12/29/99 7.12 U.S. PTO UTILITY PATENT APPLICATION TRANSMITTAL <i>(New nonprovisional applications under 37 CFR 1.53(b))</i>	Attorney Docket No.	17207-00003
	First Named Inventor or Application Identifier	Balwinder S. Samra, et al.
	Title	METHODS AND SYSTEMS FOR ANALYZING MARKETING CAMPAIGNS
	Express Mail Label No.	EL319727990US

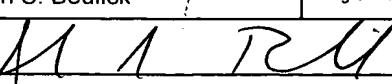
APPLICATION ELEMENTS <i>See MPEP chapter 600 concerning utility patent application contents.</i>		ADDRESS TO:	Assistant Commissioner for Patents Box Patent Application Washington, DC 20231
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2. <input checked="" type="checkbox"/> Specification <i>(Preferred arrangement set forth below)</i> <ul style="list-style-type: none"> - Descriptive title of the Invention - Cross References to Related Applications - Statement Regarding Fed sponsored R & D - Reference to Microfiche Appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure 		7. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence Submission <i>(If applicable, all necessary)</i> <ul style="list-style-type: none"> a. <input type="checkbox"/> Computer Readable Copy b. <input type="checkbox"/> Paper Copy (identical to computer copy) c. <input type="checkbox"/> Statement verifying identity of above copies 	
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10. <input type="checkbox"/> English Translation Document (if applicable) 11. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449 <input type="checkbox"/> Copies of IDS Citations			
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NAME: John S. Beulick Armstrong Teasdale LLP ADDRESS: One Metropolitan Square, Suite 2600 CITY: St. Louis STATE: MO ZIP CODE: 63102-2740 COUNTRY: U.S.A. TELEPHONE: 314-621-5070 FAX: 314-621-5065			
Name (Print/type)	John S. Beulick	Registration No. (Attorney/Agent)	33,338
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17207-00003

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- Eight (8) pages of specification; three (3) pages of claims; one (1) page of abstract
- Eight (8) sheets of drawings
- Declaration and Power of Attorney (2 pgs.) (for purposes of identification only)
- Utility Patent Application Transmittal (1 pg.)
- Fee Transmittal (in duplicate) (1 pg.)
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John S. Beulick
Reg. No. 33,338
Armstrong Teasdale LLP
One Metropolitan Square, Suite 2600
St. Louis, MO 63102
(314) 621-5070